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Headteacher: Miss Gemma Yapp



Friday 1<sup>st</sup> December 2023

Dear Parents and Carers,

### **RE: Parent/Carer use of Social Media**

Social media websites are being used increasingly to fuel campaigns and complaints against schools, school staff, and in some cases other parents/pupils. It has been brought to my attention that recently there have been posts on social media that include derogatory comments towards Rosehill, including individual staff members.

The Epworth Trust considers the use of social media websites being used in this way as unacceptable and not in the best interests of the children or the whole school community. Any concerns you may have must be made through the appropriate channels by speaking to the class teacher, the Headteacher or the Chair of Governors, so they can be dealt with fairly, appropriately, and effectively for all concerned.

If any pupil or parent/guardian of a child being educated in any of the schools within the Epworth Trust is found to be posting libellous or defamatory comments on Facebook or other social network sites, they will be contacted by school and if required reported to the appropriate 'report abuse' section of the network site. All social network sites have clear rules about the content which can be posted on the site, and they provide robust mechanisms to report content or activity which breaches this. Rosehill and the Trust also expect that any parent/carers or pupil removes such comments immediately.

In serious cases the Trust will also consider its legal options to deal with any such misuse of social networking and other sites. Additionally, and perhaps more importantly is the issue of cyber bullying and the use by one child or a parent to publicly humiliate another by inappropriate social network content. We will take and deal with this as a serious incident of school bullying.

We would expect that parents/guardians would make all persons responsible for collecting children aware of this policy.

Thank you for your support,

A handwritten signature in black ink, appearing to read 'G Yapp', on a light blue rectangular background.

Miss G Yapp  
Headteacher

